



# DRESSEMBER BIRTHDAY GUIDE

# WANT TO DEDICATE YOUR BIRTHDAY TO MAKING AN IMPACT?

*Invite your community to fund freedom with a  
Facebook Birthday Fundraiser!*

One of the easiest ways for people to support Dressemer on your birthday is by donating right on your Facebook page. When you link your Birthday Facebook Fundraiser to your Dressemer campaign, all gifts will count towards your 2021 goal!

Want to take your impact even further? Offer a matching donation gift.





# HOW TO LINK A FACEBOOK FUNDRAISER TO YOUR DRESSEMBER CAMPAIGN

1

Make sure you don't already have a Facebook fundraiser set up. If you do, you'll need to end it before linking your new Dressember fundraiser.

2

Log in to your Dressember account at [dressembler.org/fundraise](https://dressembler.org/fundraise) and click on **Settings**.

3

Once in Settings, click on the “**Create Facebook Fundraiser**” button on the right side of the page.

4

After the Facebook Fundraiser is successfully linked, the message “**Successfully created your Facebook Fundraiser**” will appear.

5

Press “**Start Fundraising**” to begin to access the team’s Facebook Fundraiser page.

6

Invite family and friends to the new Facebook Fundraising page to start fundraising!

HAVE MORE QUESTIONS ON  
SETTING UP NEW INDIVIDUAL  
OR GROUP FACEBOOK  
FUNDRAISING PAGES?  
LEARN MORE ON OUR [BLOG](#).

